

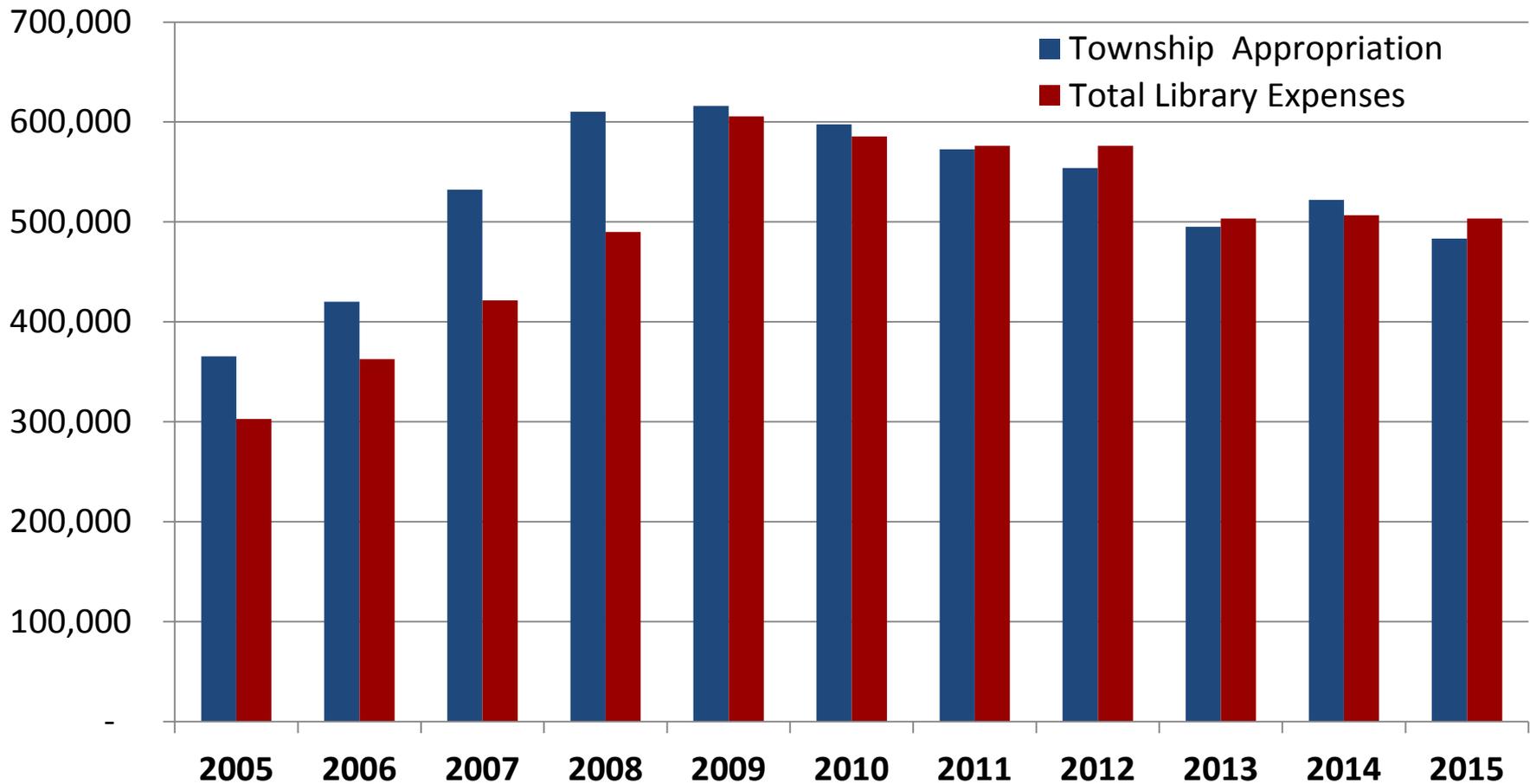


2015 Budget and Annual Report
Township Committee Meeting
April 27, 2015

Cranbury Public Library

1/3 mil Funding and Expenses

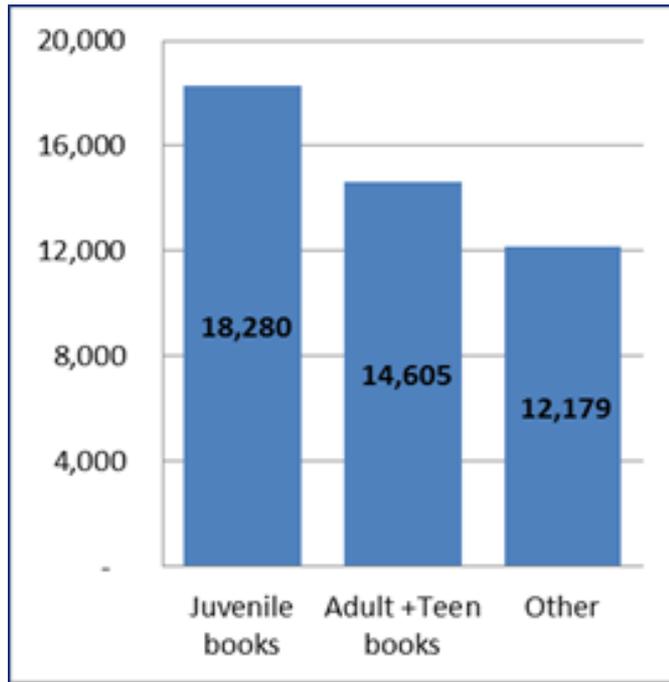
2005-2015



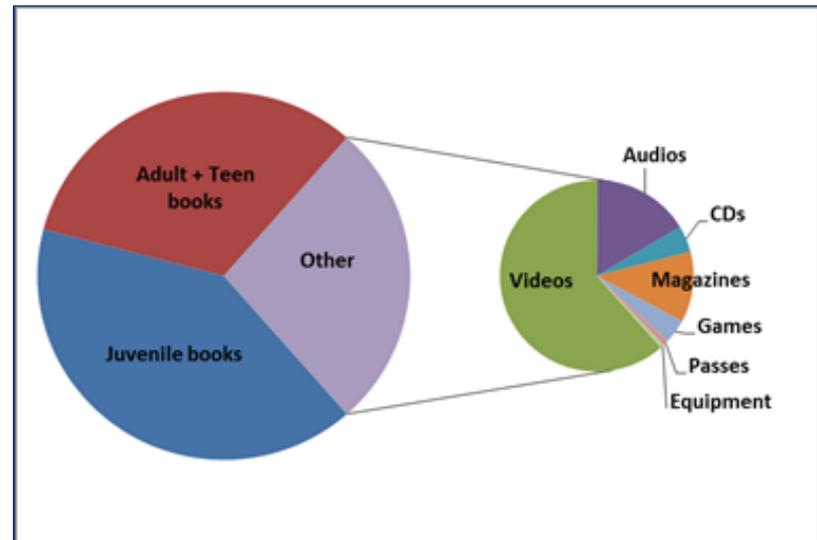
2015 Budget

CATEGORY	Audited operating expenditures of the library for the most recent available year 2013	2014 Actual	2015 Budgeted
Operating Income			
Municipal Appropriation	495,245	522,192	483,300
State Aid	1,690	1,676	1,676
Other Income	16,749	17,590	18,370
Total Income	513,684	541,458	503,346
Operating Expenses			
Salaries and Wages	268,542	276,143	279,400
Benefits	107,764	96,122	95,090
Library Materials	44,717	50,660	51,100
Programming	2,037	2,932	2,600
Supplies	3,718	3,947	4,000
Professional Fees (lawyer, accountant, etc.)	7,500	8,087	8,120
Plant Operation & Maint.	51,757	51,327	50,400
Other Operating Expenses	20,318	17,483	12,620
Total Operating Expenses	506,353	506,701	503,330

The library checked out 45,064 items.



in a variety of formats.



On average each household checked out 34 items.



In 2014 a household assessed at \$600,000 paid \$204 in library taxes.

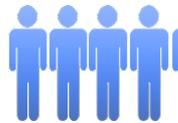
The more you use your library the more \$\$\$ you save!

In 2014 the library had

53,669 Visits



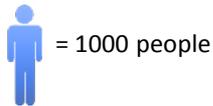
Library card holders



Reference questions

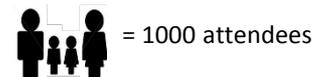
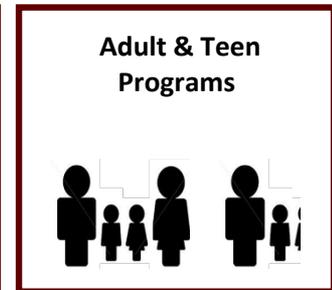
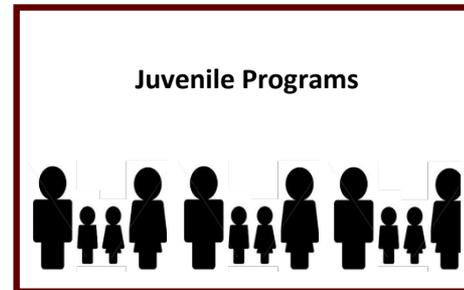


Computer Users



= 1000 people

**267 Library Programs
with 4,377 Attendees**



Plus

**67 Community Sponsored Programs
with 334 Attendees**

Juvenile Programs

Offered Weekly or Monthly

- Storytimes
- GrandPals
- Reading Buddies
- Student Library Council
- Kids Knit
- Mega Tech Time

S.T.E.M. Programs

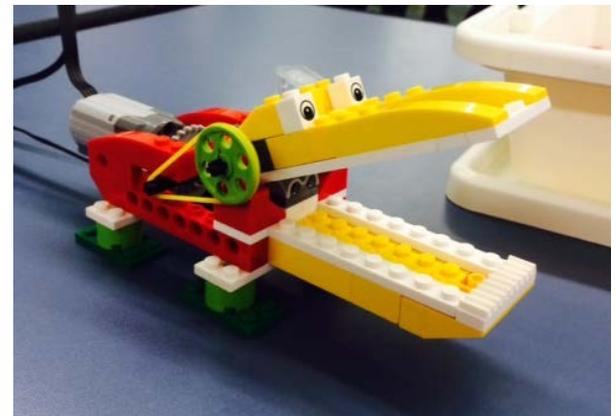
(Science, Technology, Engineering, Math)

- Robo Jr.
- Teen Tech Week
- Lego Mindstorms Robotics
- Fizz Boom READ
 - Sciencetelling
 - Stamp our Baldness
 - Petting Zoo
 - Dragonflies
 - Coding for Kids
- 2nd Saturday STEM Storytimes
- Learn “Owl” About It
- Hour of Code

Robo Junior Program



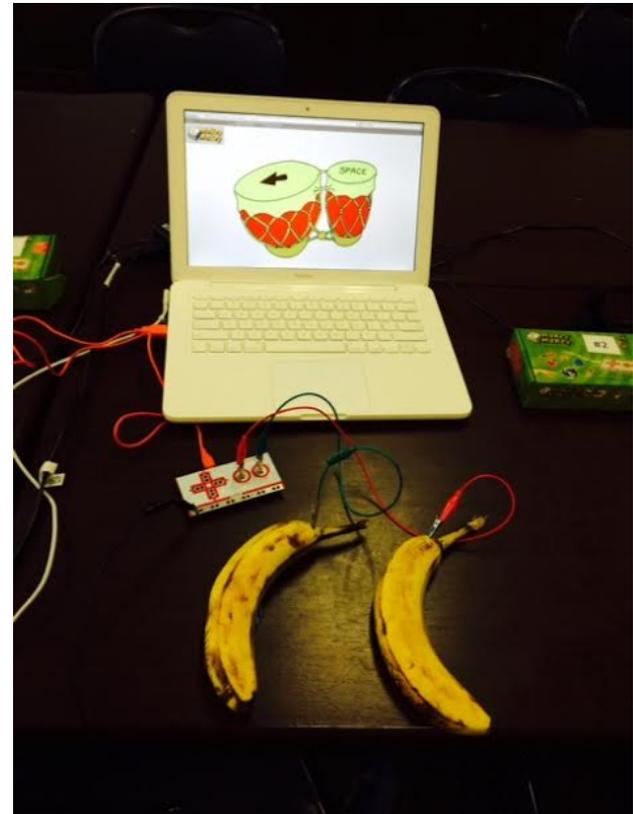
Kids built a crocodile that snaps its mouth shut!



Teen Tech Week



Programming the Makey Makeys.



Fizz Boom Read

Summer Reading with a S.T.E.M. theme.

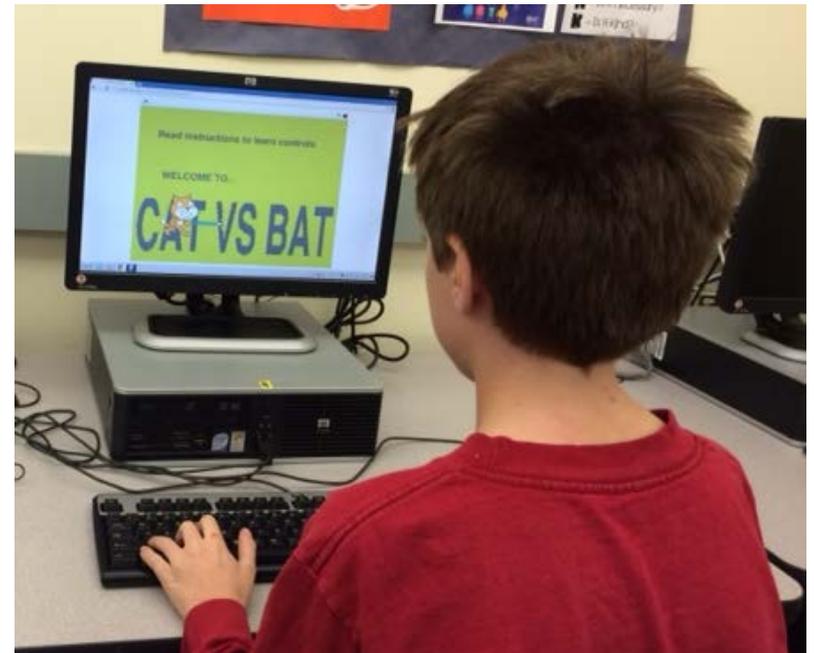
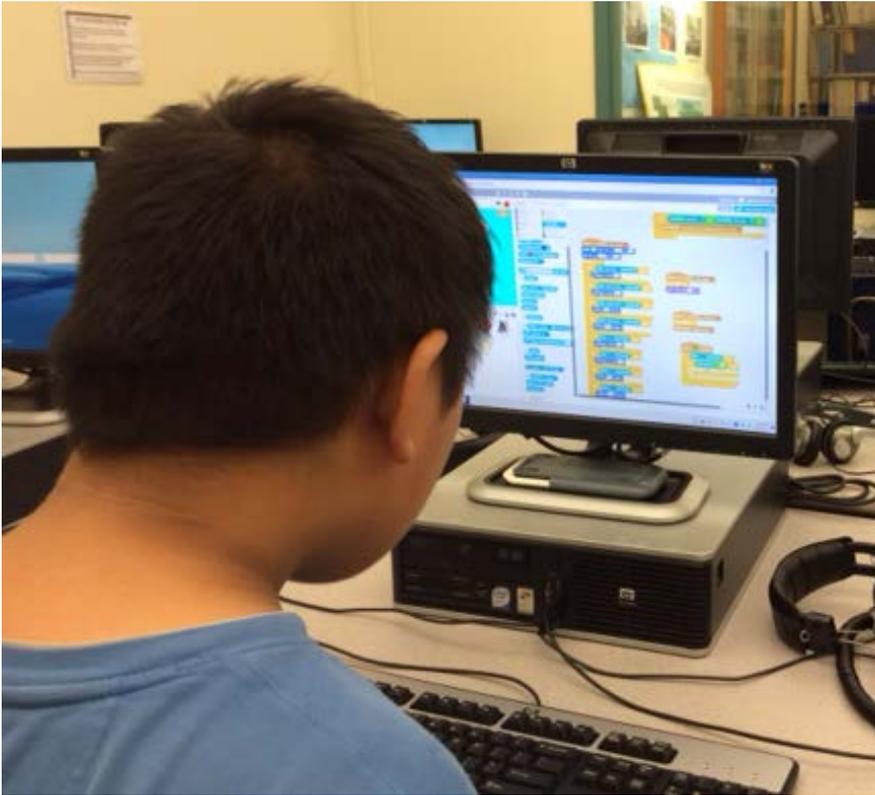


Sciencetelling - Stories and Science - Program

Science for toddlers at our Petting Zoo.



Mega Tech Time



Programming in Scratch.

Student Library Council

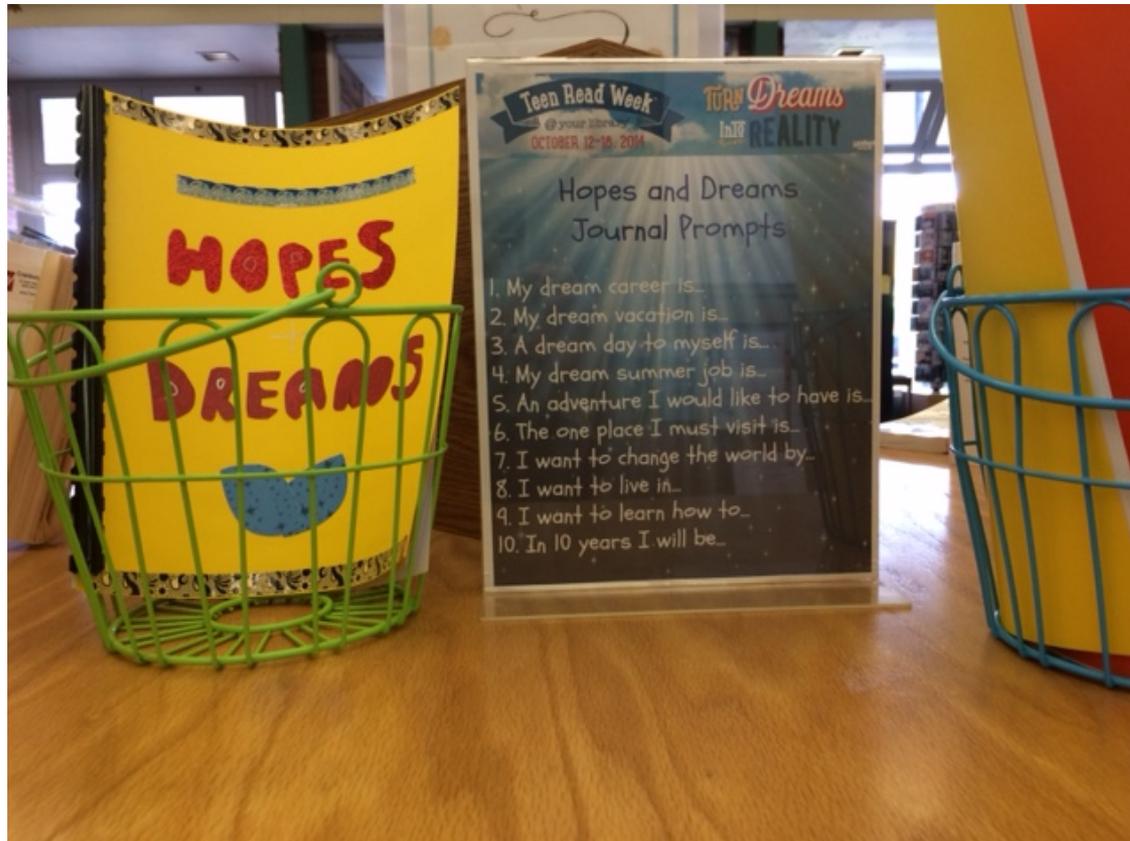


PHS Teens earn community service hours at the library.

Halloween with Reading Buddies



Teen Read Week



Teens composed 'Hopes and Dreams' Journals.

What's going on at Storytime?



Singing
Reading
Talking
Playing



FUN!



Building Early
Literacy Skills

Towels for Owls and Learn “Owl” About It!



Library patrons donated over 150 rolls of paper towels so our **Learn “Owl” About It** program from the Mercer County Wildlife Center was free!



A great program enjoyed by all ages!

Adult Programs

Offered Monthly

- Afternoon Book Group
- Evening Book Group
- Read it & Eat it
- Spinning Yarns
- Movie Club
- Technology Topics

Partnership Programs

- GrandPals
- Tale of a Trail
- Keeping Brainerd Lake Clean

NJ 350th Birthday Programs

- Women in Civil Rights – the National Democratic Convention in AC, NJ
- Genealogy and Migration in NJ
- The Roebling Legacy
- NJ Photography Display
- Cinema and Television-The NJ Connection
- Famous Places in NJ (at the Elms Nursing Home)
- Impact of the Civil War on our Local Area
- One Book NJ

Spinning Yarns

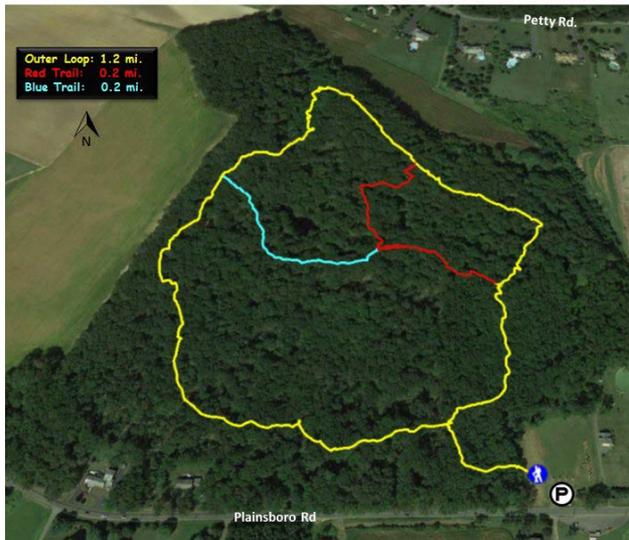


Knitting, Crocheting and Quilting



Partnering with Others

Reinhardt Forest Preserve



Tail of a Trail

Keeping Brainerd Lake Clean

Rain Garden Information

Environmental Commission

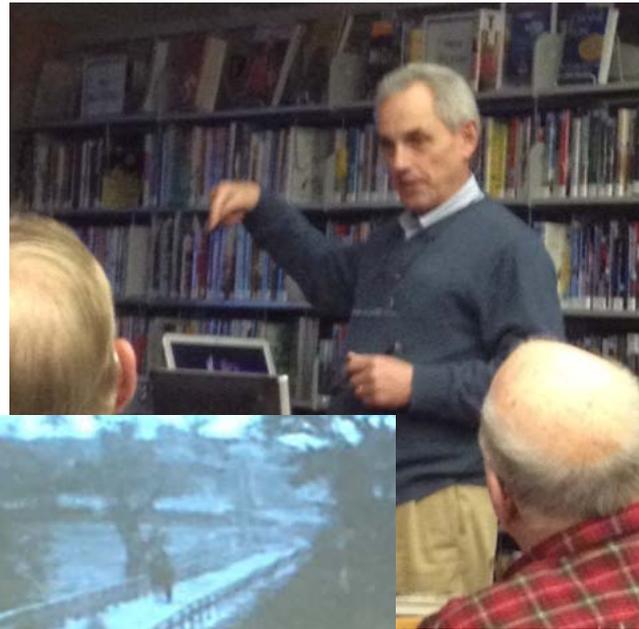
GrandPals

Cranbury School



NJ 350 Programs

The Roebling Legacy



Impact of the Civil War



NJ Photography



One Book New Jersey



***Killing the Poormaster* by Holly Metz**

Did you know your library...?

Provides notary service.

Last year we notarized 230 documents for our patrons.

NOTARY SERVICE
is available at the library!



Provides personalized reference service.

Call to Book-a-Librarian for technology, research or reader's advisory needs.

Borrows books from other libraries.

Last year we borrowed 1,072 books for our patrons through interlibrary loans.

Loans books to patrons outside Cranbury.

Last year we loaned 2,539 books through InterLibrary loans and Reciprocal Borrowing.

Offers high quality research databases through our Website.

Just click on the JerseyClicks logo.



Imagine.



Cranbury deserves a proper library /
community center.



Designed for the Future

Public Library side:

- History center and archives
- Quiet study areas
- Creative space
- Children's area
- Dedicated YA space
- Fireplace reading area

Community Center side:

- Two flexible/configurable meeting rooms (capacity 84)
- Public restrooms
- Art wall / gallery vestibule
- Kitchen prep area
- Accessible outside library hours



The Capital Campaign is in the final phase.



Building Spaces, Expanding Minds, Creating Community

Total Funds Needed \$3,200,000

Total We Raised \$ 1,899,054

- Over 465 families and business have donated.
- 80% of pledges have been paid.
- 97% of the donated funds are gifts of \$1,000 or more.

Thank You to Cranbury's Chinese community!

**Their Chinese
New Year
Celebration
raised over
\$14,000 for the
new building.**



Top Three Misconceptions with the New Library Project

1. “Libraries are not relevant any more”
 - Physical collections shift away from reference and more to curated content
 - 21st-century libraries are technology resource centers, lifelong learning centers and community centers
2. “The current configuration works well enough”
 - The school needs a proper, secure school library with open access
 - The community deserves a proper public library: welcoming, comfortable
 - The community needs accessible and flexible meeting and community space
 - The current public library costs more to operate when people use it the most
3. “Our taxes will go up / the new library will cost more to operate”
 - The building is funded through private donations
 - Operating expenses will actually reduce in the new facility

Operating Expenses Comparison

		New Library	
	Current Space	Scenario 1	Scenario 2
Blackseal Custodian	\$ 30,000		
Heat/Cooling/ Elec.	\$ 28,500	\$ 25,000	\$ 36,800
Water/Sewer		\$ 2,000	\$ 2,000
Trash		\$ 1,800	\$ 1,800
Cleaning & Supplies		\$ 5,800	\$ 5,800
Landscaping/ Pest Control		\$ 2,500	\$ 2,500
Internet Service		\$ 2,400	\$ 2,400
Insurance/Security		\$ 2,500	\$ 2,500
Total Expenses	\$ 58,500	\$ 42,000	\$ 53,800

- Blackseal Custodian** This is the cost to have a Blackseal Custodian in the building on weekends and school holidays when the boiler is running. (School State Law)
- Scenario 1** Estimate based on figures for Cranbury Police Station.
- Scenario 2** Estimate based on recent KSS client with similar building.

NOTE: School expenses will drop when the public library moves.

The School will not need to have a Blackseal Custodian present when they are closed (weekends & holidays) so this expense goes away. Also School heating and cooling expenses will be less as the library will not be open evenings, weekends and school holidays.

FAQs about the new Library

1: Why build a freestanding library separate from the current library shared with the school?

- Separating the libraries will allow each library to fulfill its specific mission:
- A **public library** is about open access to all information to everyone in our community. The library supports our First Amendment rights to free speech.
- A **school library** supports the curriculum, filters the Internet, and protects the children, in a secure space with free access to all students.

2: What will happen to the school library when the new library opens?

- The Cranbury Education Foundation is ready to help expand the media services and house an academic commons to better fulfill the school's mission.
- When the new library is built, the security of the school library will increase, thereby ensuring the safety of the children during the day.

FAQs continued

3: Would the school library lose books?

- The school library owns about 9,000 books, which will stay with the school.
- The public library owns about 11,000 children's books: enrichment, leisure reading, and non-curricular subjects, preschoolers
- The remaining 14,000 books are adult books, on adult topics.
- Public library books will move to the new public library.
- Each year the school library has a budget to purchase materials that support the curriculum.

4: What will happen after school when the new library opens?

- The public library is not currently an approved dismissal for Cranbury School students. Walkers will be safely dismissed out the walkers door onto Main Street, and are welcome to visit the public library via Park Place West.
- The school will continue to offer after school programs, and will have expanded options for locating BASC and extracurricular activities.

FAQs continued

5: Won't building a new public library raise taxes?

- The current plans rely on raising all new building funds from non-municipal sources.
- The Board is exploring all avenues of funding a new building, including private sources, grants, and corporate donations.

6: How is the public library funded?

- In New Jersey, municipal libraries receive most of their funding through a local tax appropriation.
- The tax is based on a percentage (1/3 mil) of the “equalized assessed value” (EVA) of property. The EVA is calculated annually by the state and determines the minimum funding for each library. In our town, this amounts to about 2% of property tax dollars.
- The Cranbury Public Library has always operated on this mandated funding and has not needed additional public funds. In many towns, public libraries are funded above the minimum.

FAQs continued

7: How will the library pay utilities and maintenance of a new building?

- Currently the library pays usage fees to the school. After researching similar buildings, we believe that the library can comfortably afford to pay utilities and maintenance in a new energy efficient building.

8: Can't we just go to Plainsboro or Monroe if we want library services?

- We have no county libraries in Middlesex, so each township funds their own library; it is not viable for all Cranbury residents to use other towns' libraries
- Without a public library, we would not be able to participate in "reciprocal borrowing" and would have to pay a fee to those towns.
- Survey and interview results show that residents value having a library in the center of town.
- Public libraries contribute to property values, serve as vital community centers, and people appreciate the easy accessibility.
- Studies show a municipal public library is good for locals businesses.

FAQs continued

9: What role will the library play in the future?

- The library will always serve as an educational and information center.
- Whatever form the book may take, the public library will be able to provide it.
- Public libraries are community living rooms where all members of the town are welcome.

10: Why does the public library have a \$600,000 reserve account?

- According to New Jersey library law, a municipal public library is obligated to plan for the future and place on reserve any extra monies from the daily running of the library toward this plan.

FAQs continued

11: Where will people park for the new library?

- The Library Board of Trustees is working with the Township Committee to identify the placement of a new township parking lot at the end of Park Place West that will serve both the business community and the new library.

12: When will you open the new library?

- The Cranbury Public Library Foundation has raised over half of the funding needed for the capital campaign.
- The Library Board of Trustees has hired Arcari+Iovino Architects to begin the Design Development phase of the project.
- Both groups will work simultaneously to get the project shovel-ready while raising the remaining funds.
- We are on schedule to break ground in late 2015.

This presentation will be on available on the library's Website at www.CranburyPublicLibrary.org.

The Annual Report has been submitted to the New Jersey State Library as required by law. The full report is available at www.CranburyPublicLibrary.org under the About Us tab then select Board of Trustees.

Library Hours Comparison

Hours Opened Daily

YEAR	Sun.	Mon.	Tue	Wed	Thu	Fri	Sat	Total/Wk
<1990	0	6	6	6	6	8	6	38
1991	0	8	8	8	8	7	6	45
1997	0	8	8	8	12	8	7	51
1998	0	11	8	8	11	7	7	52
2001	3	11	11	11	11	7	7	61
2013	0	10	10	10	10	7	7	54
2014	0	10	10	10	10	7	6	53